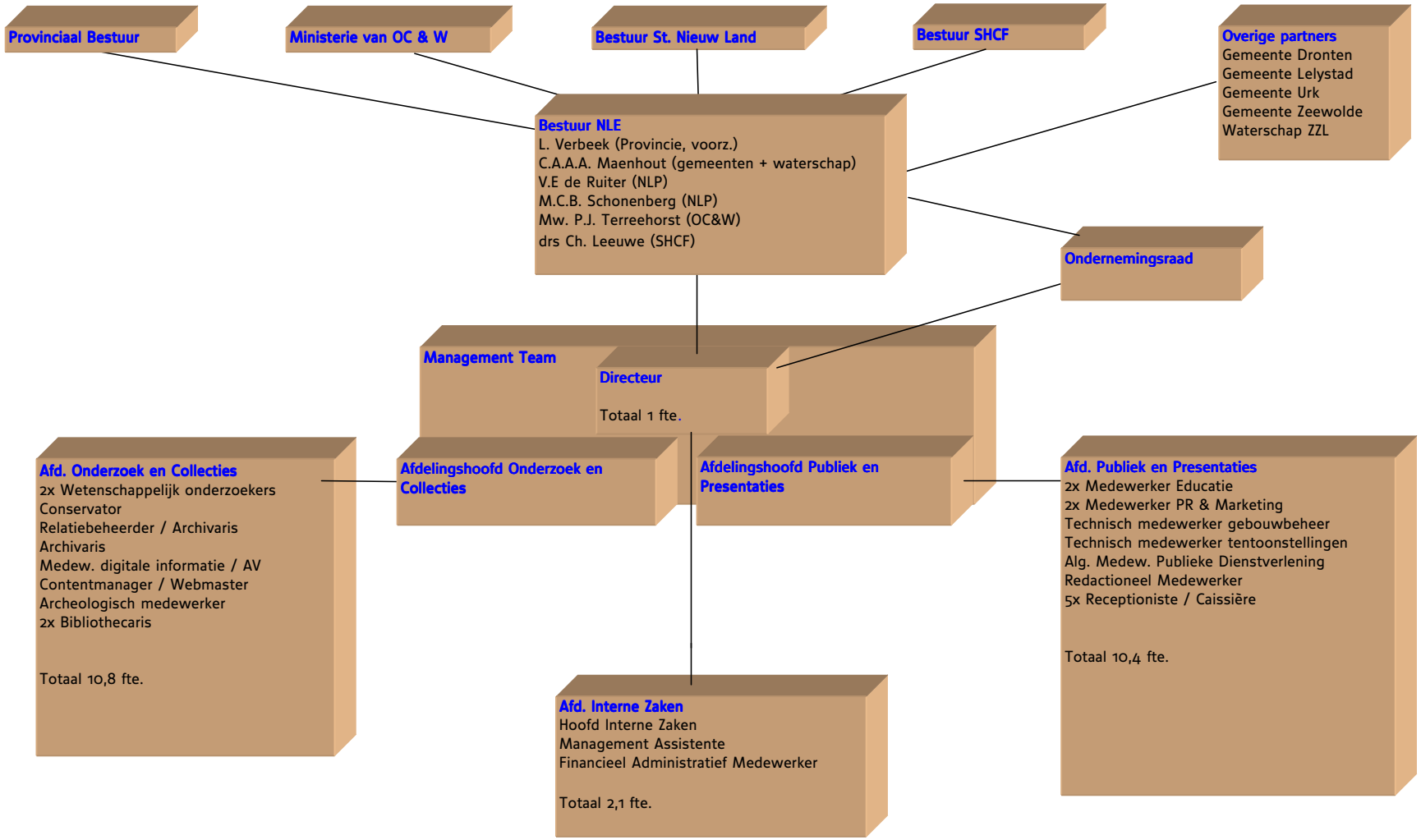ORGANOGRAM 2011